

## LIL DOG COMMUNICATIONS MARKETING TEMPLATE



Use this template to chart your action steps in priority of how *you* want to do them. I suggest breaking them up into three tasks at a time so that you're not overwhelmed, and then cross off each task once it has been completed. When you have finished the entire first section, move on to the next three. I've given you an example below to show you how easy this can be. If you can complete nine specific marketing tasks in a three-month period, you're a super star!

<b>Action Step: Schedule podcast interviews</b>	
<i>Task 1:</i>	Research podcasts in my genre
<i>Task 2:</i>	Craft an introductory message asking to be interviewed, including your topic and maybe a title for your interview i.e. How I Researched 19 <sup>th</sup> Century London for my crime thriller
<i>Task 3:</i>	Keep a list of who you reached out to and when/follow up as necessary
<i>Task 4:</i>	Make a brief list of possible questions the interview could ask to send to them in advance
<b>Date to be Completed:</b>	
<b>Date Completed:</b>	
<b>Notes/Comments:</b>	
<b>Action Step:</b>	
<i>Task 1:</i>	
<i>Task 2:</i>	
<i>Task 3:</i>	
<i>Task 4:</i>	
<b>Date to be Completed:</b>	
<b>Date Completed:</b>	
<b>Notes/Comments:</b>	
<b>Action Step:</b>	
<i>Task 1:</i>	
<i>Task 2:</i>	
<i>Task 3:</i>	
<i>Task 4:</i>	
<b>Date to be Completed:</b>	
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<b>Notes/Comments:</b>	

Marketing Template-Bohart Books

<b>Action Step:</b>	
<i>Task 1:</i>	
<i>Task 2:</i>	
<i>Task 3:</i>	
<i>Task 4:</i>	
<b>Date to be Completed:</b>	
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<b>Notes/Comments:</b>	
<b>Action Step:</b>	
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<i>Task 4:</i>	
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<i>Task 2:</i>	
<i>Task 3:</i>	
<i>Task 4:</i>	
<b>Date to be Completed:</b>	
<b>Date Completed:</b>	
<b>Notes/Comments:</b>	

Bohart Books/Lynn Bohart, author

[www.Lynnbohart-author.com](http://www.Lynnbohart-author.com)

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