



STORY COACHING CLIENT QUESTIONNAIRE

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I'm excited to learn more about you and what you're writing. This is a list of twenty+ questions that will help me understand your goals and what you're writing. Select the questions that apply to you and answer as fully as you can.

Please re-type the questions with your answers on a separate sheet that you can attach to an email or download as a PDF when you place your order. If you have questions or don't understand anything, don't hesitate to send me a quick email.

Note: I don't ask for a brief synopsis of your plot here because writers often include unnecessary information while leaving critical information out. Instead, I have asked you to answer key questions I'll need to understand your work. If you don't have answers to all the story related questions yet, don't worry. We can work on that.

PERSONAL INFORMATION

1. Name:
Email:
Location: (State/time zone)
2. What is your writing experience? What training have you had? Are you published? Traditionally or self-published.?
3. What is your writing situation? You're retired and can write at any time. You work full-time and have a family and can only write for a couple of hours a day. What life barriers get in the way of your writing?
4. What would you like me to help you with? Fiction (novel or short story).
Nonfiction (memoir, autobiography, or self-help book) Other.

WORK IN PROGRESS INFORMATION

5. Who is your target audience for this current piece of writing?

6. If this is fiction, does this fit into literary or genre writing? If it fits into a genre, what genre? What is your experience writing in this genre?
7. What's the overall theme of your story? Good vs evil. Coming of age. Fate vs free will. Home is where the heart is. (If you're not sure, Google fiction themes for ideas.)
8. How does your story open? (This is not the inciting moment. Think of Dorothy hanging around the farm in Kansas at the opening of *Wizard of Oz*.)
9. What is the inciting moment? (The moment when something happens that forces your lead character to change direction and do something critical to the story.)
10. What is your main character's main goal in the story?
11. What happens at the climax of the story?
12. How does the story end?
13. Who is your lead character? What is their greatest strength? What is their greatest weakness?
14. Who is the antagonist? Why are they the antagonist? What are they hoping to achieve?
15. Who or what provides the primary conflict in the story?
16. Please briefly describe three scenes that involve obstacles the lead character must overcome in order to achieve their goal.

STORY COACHING INFORMATION

17. What are you currently struggling with in your writing?
18. What's your goal in working with a story coach?

19. Specifically, what are you hoping I can help you with? Topics. Skills. Techniques.

20. What is your timeline or time constraints?

21. How will you know if we've succeeded in our time together?

22. Anything else you'd like to tell me that you feel is relevant.

Thanks so very much. I look forward to working with you.

Lynn Bohart